



Where the world unites for a moment in time

Under the patronage of Her Highness Sheikha Latifa bint Mohammed bin Rashid Al Maktoum

DUBAI WATCH WEEK ANNOUNCES THE RETURN OF THE 6TH EDITION OF ENGAGING HOROLOGICAL PANEL-LED DISCUSSIONS, THE HOROLOGY FORUM

Dubai, UAE; October 2020: Under the patronage of Her Highness Sheikha Latifa bint Mohammed bin Rashid Al Maktoum, Chairperson of Dubai Culture & Arts Authority (Dubai Culture), Dubai Watch Week is pleased to announce the return of the Horology Forum in a new format in October 2020.

An original concept pioneered by Dubai Watch Week, the Horology Forum is an intellectual space comprised of free-flowing discussions between master craftsmen, captains of industry and seasoned collectors. In light of current events, the Horology Forum will take place digitally, on the Dubai Watch Week YouTube platform. The panels will be pre-recorded and will air on 24th, 26th, 28th October and 9th November.

Hind Seddiqi, Director General of Dubai Watch Week commented: “We are delighted to announce the first online edition of the highly anticipated Horology Forum. Our objective of uniting the watch community and providing an educational platform is at the forefront of what we hope to achieve via this experience. We look forward to hosting our esteemed speakers and connecting with our audience around the world.”

Since the first edition, Dubai Culture & Arts Authority has remained the cultural partner of Dubai Watch Week. Christie’s, the world’s leading art business; also returns as a key partner for the 6th edition of the Horology Forum, whereby we will break with tradition and introduce some new formats. We have chosen to forego panel moderators. Instead, panels will be led by an individual from the Dubai Watch Week Committee to play ‘Devil’s Advocate.’ As each panel airs, the audience will be able to engage in a live Q&A session, with opportunity to submit follow up questions on social media in the days that follow.

The full schedule including more information on panel topics and speakers is now available to view on the Dubai Watch Week website.

Don’t miss any updates; follow “Dubai Watch Week” on social media and for more information please visit: <http://www.dubaiwatchweek.com/>

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Dubai Watch Week

Dubai Watch Week is a global platform dedicated to the preservation of watchmaking culture and heritage by creating one of the largest non-commercial events for the international watch community. Founded in 2015 by Ahmed Seddiqi & Sons, the event provides an intimate environment for collectors, brands, watchmakers and members of the media to interact and share knowledge.

Ahmed Seddiqi & Sons

Ahmed Seddiqi & Sons is the region's leading retailer of luxury watches & jewellery. Established in 1950, the company has continuously developed and nurtured the needs of its clients through the combination of expert curation of its portfolio and commitment to service excellence. Today, the company is recognised as a pioneer amongst retailers in the region, with an extensive collection of over 60 luxury timepiece & jewellery brands across 50 locations in the UAE.

Christie's

Christie's, the world's leading art business, had auction sales in 2019 that totalled £4.5 billion / \$5.8 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and international expertise. Christie's offers around 350 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery.

Alongside regular sales online, Christie's has a global presence in 46 countries, with 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, and Shanghai.

*Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.*



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