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About Mohammed Abdulmagied Seddiqi

Mohammed Abdulmagied Seddiqi is the Chief Commercial Officer at Seddiqi Holding. He has played an instrumental role in restructuring, diversifying and consolidating the family businesses. Since the inception of Seddiqi Holding in 2007, a core part of Mohammed's responsibilities are centred around the management of the Ahmed Seddiqi & Sons retail network – the longest standing and largest business unit within the group. With a focus on putting the customer first, Mohammed is heavily involved in stock selection and logistics to ensure that the clients' needs are met. He works alongside brand partners and Seddiqi Holding senior management team to create a synergetic strategy and build a close rapport between the customers and the brands. Having built a strong network in the industry, he spearheads the development of the Seddiqi portfolio by introducing new brands into the market and expanding their reach in the region. Mohammed listens attentively to customer and staff feedback to improve service quality levels and achieve organisational goals. His philosophy of providing 'the best service with the utmost trust and making customers feel at home' is applied to all the business units under the holding company. His leadership branches into the real estate, education, and investment industries. Prior to starting his career with the family business in 2001 as a sales executive at an Ahmed Seddiqi & Sons showroom, Mohammed worked at Jumeirah Group, Al Futtaim and the Dubai Airport Freezone Authority, as well as Chopard in Switzerland. Mohammed holds a bachelors' degree in Marketing Management from Webster university, Switzerland. He is a member of the Dubai Watch Week executive committee and the Seddiqi Holding Executive Committee.